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**Scott Brothers Ltd Named as Supplier  
for the Hire Alliance Ltd**

(20<sup>th</sup> October 2008) - Scott Brothers Ltd., the specialist distributor of innovative portable cooling solutions, announces its membership of The Hire Alliance (THA) in September 2008. THA is a buying group representing over 1,000 independent hire companies, whose members are able to buy plant and tools at preferential prices. In many cases, these arrangements allow members to deal direct with manufacturers, cutting out the intermediaries.

Scott Brothers has joined THA to reinforce the company's commitment to the hire industry. THA only brings on board suppliers who see the value of the independent hire trade retailers. The supplier membership of THA is part of Scott Brother's strategy to develop and expand into the tool hire market with its Convair and Breezair range of portable evaporative coolers from Seeley.

Scott Brothers is the sole distributor of the Seeley range of portable evaporative coolers for the UK and Ireland. The range of Convair products for the hire and industrial markets includes the successful Commander and Mastercool products, which are suitable for rooms and offices from 20m<sup>2</sup> to 30m<sup>2</sup>. The recently launched new Breezair Mobile Evaporative Cooler EA120SVM increases the capacity range of Convair models enabling larger areas up to 120m<sup>2</sup> to be cooled effectively using portable equipment. Bioclimatic coolers provide a high cooling effect whilst utilising little energy and use no refrigerant chemicals, providing steady cooling in a safe, cost-effective and environmentally friendly way.

Duncan Pratt-Thompson, Head of Sales at Scott Brothers Ltd comments "Scott Brothers is focused on developing wide spread adoption of portable evaporative coolers in the hire industry, suitable for cooling a large number of facilities from offices and smaller rooms to factories, warehouses, mezzanine floors, shops, showrooms, conference rooms and temporary tents and marquees. The units are very convenient for use at events and have many outdoors' applications, thus are particularly suited to the hire and professional trade markets."

THA membership provides Scott Brothers with an important opportunity to support the advancement and use of mobile evaporative coolers by independent hire companies. Duncan explains, "We are delighted that we have been appointed as a supplier to the Hire Alliance and been given the opportunity to support independent operators within the plant and tool hire industry. This is a significant development for Scott Brothers, and we look forward to offering excellent quality products and service to independent hire companies through THA."

For further information on the range of coolers in the hire market please contact Scott Brothers on +44 (0)1477 539 500, alternatively e-mail [sales@scottmail.co.uk](mailto:sales@scottmail.co.uk) or visit [www.scottmail.co.uk](http://www.scottmail.co.uk)

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